



BENSALEM TOWNSHIP SCHOOL DISTRICT

DOROTHY D. CALL ADMINISTRATIVE CENTER
3000 DONALLEN DRIVE BENSALEM, PA 19020

VICTORIA VELAZQUEZ, ED. D.
DIRECTOR OF ELEMENTARY CURRICULUM AND INSTRUCTION/
FEDERAL PROGRAMS COORDINATOR

(215) 750-2800, EXT. 4115
FAX: (215) 359-0154
VVELAZQUEZ@BENSALEMSD.ORG

December 13, 2017

Dear Mr. Smalley,

I am writing to extend my appreciation and to call attention to your actions when you recently assisted the district with addressing a serious concern of the district and larger community related to student use/misuse of social media and technology at what appears to be at younger ages than we have seen in the past.

On October 12, 2017, and November 14, 2017 the district hosted Elementary and Middle Level Parent Technology Informational Sessions/Events with presentations by the BHS Drama Club, Bucks County Intermediate Unit (BCIU), Mr. Smalley & the Bensalem Police Department and district staff. Your exemplary presentation(s) delivered with Detective Brian Oliverio and Detective Cary Palmer of the Bensalem Township Police Department were informative, targeted, and provided key information to parents and the larger community. The content delivered was parent-friendly, explained specific instances of social media and technology use, the laws, forensics and ultimate consequences that could result. Additionally, you discussed preventive measures and the BTPD relationships in the community with our students, staff and parents that are instrumental in creating understanding of the grave consequences that could result if parents are not vigilant.

I want to extend my sincere thanks to you, Mr. Smalley, for your support of the efforts of the district dealing with this issue. You provided assistance in understanding the complexities involved when delivering the content with both Detective Oliverio and Detective Palmer in informing and educating people through the presentations to our community. This topic is one that in the past we have had with much older students. The trend(s) emerging that are impacting younger students through social media and technology use was both surprising and alarming. It is comforting and reassuring to know that at any point in time I can identify an issue and reach out to you, Mr. Smalley, for clarification, or for assistance with preventive measures and understanding of the forensic or technical issues related to what we identified as a need. You always respond with no hesitation, give of yourself & your knowledge base, your expertise and time and are ready to respond at a moment's notice to support my efforts to address it in any way that is needed immediately to prevent issues from becoming larger.



BENSALEM TOWNSHIP SCHOOL DISTRICT

DOROTHY D. CALL ADMINISTRATIVE CENTER
3000 DONALLEN DRIVE BENSLEM, PA 19020

VICTORIA VELAZQUEZ, Ed. D.
DIRECTOR OF ELEMENTARY CURRICULUM AND INSTRUCTION/
FEDERAL PROGRAMS COORDINATOR

(215) 750-2800, EXT. 4115
FAX: (215) 359-0154
VVELAZQUEZ@BENSALEMSD.ORG

Mr. Smalley, you are the utmost professional and amazing example to the community of why the partnerships we share within the larger community, school district, police department and township are so important to ensure our community is impacted positively and with a collective effort by all to ensure that our students are kept safe at all times.

I am grateful and appreciative of the time you took to attend the events and present to our community. You are deserving of recognition for your efforts to help the district connect with all stakeholders and to truly have an impact. Thank you for giving so much of yourself to assist us.

Sincerely,

Dr. Victoria Velazquez